

# Sponsor information

## Eindhoven Pride 2026



Thanks to the support of (local) businesses and organizations, Eindhoven Pride 2024 (10,000 visitors) and 2025 (18,000 visitors) were overwhelming successes. Sponsors will once again be welcomed with open arms in the coming year to support Eindhoven Pride. A partnership not only enhances this unique event in Eindhoven but also promotes the positive image of your company or organization. In addition, you will enjoy significant visibility to a large audience, both during the event itself and online.

Eindhoven Pride offers different sponsorship tiers, each with an attractive package. Regardless of which tier you choose to sponsor Eindhoven Pride, we proudly display your logo on our website and during Eindhoven Pride on June 13, 2026. Your logo will appear every 30 minutes during the evening program. Additionally, sponsors in tiers 3 through 5 receive a free entry ticket for the Pride Parade and a complimentary spot at the Pride Market!



**Sponsor visibility  
during Eindhoven Pride 2024**

For sponsors in tiers 3 through 5 who use the entry ticket, the sponsor must comply with the 2026 Participant Regulations, including signing a liability waiver and attending the mandatory participant meeting on May 16, 2026. Even after the deadline has passed, you can still register as a sponsor in these tiers; however, we can no longer guarantee participation in the Pride Parade.

Sponsors in tiers 4 and 5 are offered a social media post. The purpose of this post is to provide the sponsor with a platform to share what diversity and inclusion mean to them. This could be, for example, through an employee story or by highlighting specific company processes and facilities. The post can include up to 4 photos, one of which must be the company logo. We also offer the option to publish the post as a “shared post” on the sponsor’s social media accounts.

By March 10 at the latest, sponsors in tiers 3 through 5 will be officially announced, and the sponsorship invoice will be issued. Eindhoven Pride reserves the right to confirm the main sponsor before the above-mentioned date.

<b>Tier</b>	<b>Sponsoring ex. VAT</b>	<b>Sponsorship offer</b>
<b>1. Donations</b>	€ 0,01 - € 999,99	- none
<b>2. Friends</b>	€ 1.000,00 - € 4.999,99	- Logo on the website as a “Friend of Pride” - Logo on 1/6 of the screens during the evening program
<b>3. Partner</b>	€ 5.000,00 - € 9.999,99	- Logo on the website as a “Partner” - Logo on 1/4 of the screens during the evening program - Free entry ticket for the Pride Parade (register before January 31, 2026)* - 1 membership in the Eindhoven Pride Business Club
<b>4. Sponsor</b>	€ 10.000,00 - € 14.999,99	- Logo on the website as a “Sponsor” - Logo on 1/2 of the screens during the evening program - Free entry ticket for the Pride Parade (register before January 31, 2026)* - Free half booth (1 meter) at the Pride Market (register before February 28, 2026)* - Social media post (more information on another page) - 2 memberships in the Eindhoven Pride Business Club
<b>5. Main sponsor</b> (one available)	From € 15.000,00	- Logo on the website as the “Main sponsor” - Logo displayed fully on all screens during the evening program - Logo on the participant numbers for the Pride Parade - Free entry ticket for the Pride Parade (register before January 31, 2026)* - Free full booth (2 meters) at the Pride Market (register before February 28, 2026)* - Social media post (more information on another page) - 3 memberships in the Eindhoven Pride Business Club

\* The sponsor may gift the entry ticket for the Pride Parade or the (half) booth at the Pride Market to a non-profit or community group at no extra cost. The sponsor must inform Eindhoven Pride about this and provide the contact details of the recipient. The sponsor and/or the third parties must comply with the regulations of the Pride Parade and Pride Market.